



"The program develops all the tools needed to transition into the CISO role and greatly enhances those of the Security Architect. A big winner by a great school!"

—Carlos Lerma, Senior Information Security Architect, Beam Suntory

"The program and faculty were excellent! I applied the skills acquired during the program to improve relationships with my business partners so that we talk about risks in terms they understand."

—Kevin Daniels, Information Security Manager, eBay

"The BESP curriculum is spot on in its delivery of effective leadership competencies in a corporate security environment."

—Debra Cody, CISO, Cigna

"The BESP program provided an excellent opportunity to learn about current issues and challenges in information security. The knowledge and insight gained from both the faculty and fellow classmates made this program a worthwhile investment."

—Matt Davies, Sr. Director, IT Strategy, Governance and Information Security, Ciena

"Information security and risk management is of paramount importance to Eastman, so it is essential for our security personnel to remain current on best practices throughout the industry – and the BESP course is the perfect forum to do just that."

—Michelle McGlothlin-Williams, Manager of IT Risk Management, Eastman Chemical

"BESP gave me a strong sense of the world-class faculty at Tuck and yielded a great network of colleagues that has already proven valuable."

—John-Paul Donner, IS/IT Security Lead, GLOBE – Global Business Excellence, Nestlé

"This really prepares you for taking the next step in your career."

—Rob Geurtsen, Director of Global IT Security, Nike



# Information security. Serious business. Are you ready to lead?

#### WHO SHOULD ATTEND

This program is designed for CISOs and their direct reports who seek to enhance their ability to interact with colleagues in other parts of the business and deepen their understanding of risk analysis to complement their technical expertise. Other senior information security managers who currently interact with colleagues across the enterprise, or are assuming such a role in the near future, are also welcome, depending on their level of responsibility and business engagement.

#### **HOW TO APPLY**

Apply online at <u>www.tuck.dartmouth.edu/besp</u> Early application is recommended



#### **PROGRAM FEE**

The program fee of \$6,700 includes tuition, books, fee is due upon acceptance into the program. \$6,500 if you apply and pay before January 31, 2017

**PARTICIPANTS RECEIVE A** COMPLETION CERTIFICATE.

For application questions, please e-mail: Infosecurity.business@tuck.dartmouth.edu

For more information about program content please contact Hans Brechbühl at 603.646.0975





development and practice of digital strategies—the use of technology-enabled processes to harness an The center examines the impact of technology on all aspects of management and strategy and addresses issues throughout the extended enterprise

tuck.dartmouth.edu/digitalstrategies



leading business thinkers who tackle real-world business problems. They engage executives in an active and skills to address the challenges their companies face.

tuck.dartmouth.edu/exec

# **Build Your Business and Leadership Skills**

Tuck's Business Engagement and the Information Security Professional program (BESP) is designed specifically for heads of information security (CISOs) of the Global 1000, their direct reports, and other senior information security managers who interact with colleagues across the enterprise.

This executive education program, offered by Tuck Executive Education in partnership with the Center for Digital Strategies, will enhance your leadership, financial, and communication skills, so that you may engage more effectively with other business leaders throughout your enterprise. You will also refine your understanding of risk management and decision making and have the opportunity to share best practices with colleagues from other companies to gain insight into the real-world issues they are facing today.

## **Program Goals**

- Solidify financial understanding and analytical skills
- Enhance leadership skills and learn to lead through influence
- Sharpen business communications skills
- Broaden understanding of risk management and decision making
- Share best practices and approaches to current security challenges
- Build a network of professional colleagues

### **Program Topics**

These topics will be presented through a variety of methods, including case studies, lectures, interactive discussions, and individual and small-group exercises.

#### Leadership, Power, and Influence

Examine how concepts of influence and power can define authority and control, and how effective leaders influence others and effect change.

#### **Financial Statements and Business Analysis**

Understand corporate financial statements, their use, how they relate to metrics for evaluating business performance, and why they matter.

#### **Financial Cost-Benefit and Project Funding**

Understand forecasting and financial decision making, especially as it relates to project funding and how CFOs view investment decisions.

# Risk, Investment, and Decision Making

Acquire deeper understanding of the psychology of risk, information security as risk management, decision-making biases, and risk analysis in uncertain conditions.

# **Effective Communications Approaches**

Refine your communications strategy by sharpening your objectives, analyzing your audience, and honing your message; enhance your understanding of corporate-reputation protection.

# **Best Practices in Information Security**

Exchange best practices and approaches to real-world security issues with a group of colleagues who share your concerns and challenges but bring different perspectives to the table.

# **Program Faculty**

Tuck professors, among the world's experts at connecting thought leadership to business practice, present this curriculum tailored to the needs of today's information security professional.

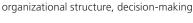
# Paul Argenti

communication strategy, reputation management



Pino Audia leadership, influence, organizational change

# Adam Kleinbaum



Stephen Powell management science, business modeling



**Anant Sundaram** 

financial statements, financial analysis









finance, value creation Hans Brechbühl (Faculty Director, BESP)

enterprise IT, digital transformation, information security