



## Supply Chain Thought Leaders Roundtable

Technology, Globalization, and  
Policy at a Crossroads

M. Eric Johnson  
Tuck School of Business



## Thank You!

- Carnegie Bosch Institute
- Program Committee: Gerard Cachon, Wharton; Fangruo Chen, Columbia; Jan Hammond, Harvard; Eric Johnson, Tuck; Hau Lee, Stanford; Ananth Raman, Harvard; Yossi Sheffi, MIT; David Simchi-Levi, MIT; Jay Swaminathan, University of North Carolina.
- CDS Staff – Leslie Tait





## 2004 Program

- Committee philosophy - proposals
  - Could we hear this elsewhere?
  - Will it generate discussion?
  - What problems are people working on, but more importantly, what problems should we be working on?
- Session leaders
  - Not presenting a paper
  - Leading a discussion
    - Frame the topic.
    - Present a few ideas/insights/issues to get the group thinking.
    - Lead a discussion on the key questions.
- Session prereads
  - Short articles to get everyone thinking about the issues.
  - Questions.



## Increase the Impact of SCTL

- *Interfaces* special issue
- Summary article
  - Dick Andrews
  - Chance for some input
- Web site





# Fun!

- Frequent, substantial breaks
- Inspiring venue and entertainment
- Good food and fellowship



Thursday, July 29	
7:00–8:00 a.m.	Breakfast – Garden Terrace
8:00–8:15 a.m.	<b>Welcome and Introductions</b> <i>M. Eric Johnson (Tuck)</i>
8:15–9:15 a.m.	Session 1 <b>Economics and the Supply Chain I:</b> Supply chain research and policy debate: the case of slotting allowances <i>Fangruo Chen (Columbia)</i> Empiricism in supply chain management research <i>Gerard Cachon (Wharton)</i>
9:15–9:45 a.m.	Break
9:45–10:45a.m.	Session 2 <b>Economics and the Supply Chain II:</b> Crucial Issues in the Modeling of Supply Chain Contracts: Renegotiation and Repeated Interaction <i>Erica Plambeck (Stanford) and Terry Taylor (Columbia)</i>
10:45–11:15 a.m.	Break
11:15–12:00 p.m.	Session 3 <b>Smart Pricing: Why aren't more companies using smart pricing to coordinate demand and supply?</b> <i>David Pyke (Tuck)</i>
12:00–1:00 p.m.	Lunch - Main Dining Room



1:00–2:15 p.m.	Session 4 <b>Supply Chain Complexity</b> <i>H. Donald Ratliff (Georgia Tech)</i>
2:15–2:45 p.m.	Break
2:45–4:30 p.m.	Session 5 <b>Teaching Innovations</b> <i>Jan Hammond (Harvard)</i>
4:30–4:45 p.m.	Break
4:45–5:15 p.m.	Session 6 <b>Going Direct to the Farmer: ITC's e-choupal Initiative</b> <i>Ravi Anupindi (Michigan)</i>
5:15–6:15 p.m.	Personal Time
6:15 p.m.	Bus Departs Tavern Wing Lobby to Dinner at Simon Pearce
6:30–7:00 p.m.	Cocktails – The Apartment Terrace (2 <sup>nd</sup> floor, Simon Pearce)
7:00–9:30 p.m.	Dinner – The Apartment (2 <sup>nd</sup> floor, Simon Pearce)
9:30 p.m.	Bus Departs for Woodstock Inn
10:00–? p.m.	"Name That Tune" – Richardson's Tavern at the Woodstock Inn Join Warren Hausman and Steve Nahmias as they test your musical knowledge.



<b>Friday, July 30</b>	
7:30–8:30 a.m.	Breakfast - Garden Terrace
8:30–9:30 a.m.	Session 7 <b>China and the Global Supply Chain</b> <i>Jan Hammond (Harvard) and Hau Lee (Stanford)</i>
9:30–10:00 a.m.	Break
10:00–11:15 p.m.	Session 8 <b>Managing Risk in the Supply Chain</b> <i>Gerard Cachon (Wharton) and David Simchi-Levi (MIT)</i>
11:15–11:30 a.m.	Break
11:30–12:30 p.m.	Session 9 <b>Public Policy and Supply Chain – SCTL Wrap-up</b> <i>Yossi Sheffi (MIT)</i>
12:30–1:30 p.m.	Lunch – Box lunch on Patio or to go